

Press Release
For Immediate Release

ArtMoments Jakarta 2024 Unveils ‘Renewal’: A Celebration of Art and Transformation

ArtMoments Jakarta returns to showcase top-notch art to develop and inspire young Indonesian artists.

Jakarta, 9 August 2024 - ArtMoments Jakarta 2024 officially opens to captivates art enthusiasts and collectors at the Grand Ballroom of Sheraton Grand Jakarta Gandaria City Hotel. The art fair takes place from 9 to 11 August 2024, with a special VIP preview on 9 August. This year's theme, "Renewal", encompasses personal growth, social transformation, cultural revival, technological advancement, and environmental sustainability, reflecting various aspects of human life.

“ArtMoments has established a dynamic and immersive platform for galleries and artists to explore the multidimensional theme of ‘Renewal,’” said **Dr. Sedy Widjaja**, Co-Founder and Fair Director. The event is designed to inspire, challenge, and celebrate all forms of renewal, fostering a deeper understanding of transformation and growth in the personal, social, and environmental realms. “We traveled the world to select artworks. We pick the best artworks to inspire Indonesian artists and strengthen Indonesia’s image in the eyes of the international community. Our hope is also that Indonesian collectors can also own the world's best art pieces.” said Sedy.

Aligned with the theme of "Renewal" and principles of environmental sustainability, ArtMoments Jakarta is gradually evolving into an eco-friendly art exhibition. This process involves short-term strategies such as using low-emission materials and long-term plans for sustainable booth designs. "As a manifestation of our commitment to promoting green art fairs, we use recycled panels to reduce the use of wood, thereby impacting deforestation. Additionally, we utilize LED lights that can save thousands of watts. Just from these two components alone, we can significantly reduce carbon emissions," add Sedy.

The works of renowned artists are always the center of attention at ArtMoments Jakarta. Among the famous featured artists are **Aboudia**, a prominent contemporary artist of American-Ivorian descent living in Brooklyn, New York. Also highlighted is **Heri Dono**, the first Indonesian artist to break into the global art scene in the early 1990s, known internationally for his innovative and creative installation works. **Pongbayog**, a contemporary Filipino artist, who has achieved world records at the Spectacular Mid-Year Auction 2024. Pongbayog’s "Share the Love" sold for an impressive PHP 2.4 million. **Ren Zhe (任哲)**, a pioneer of contemporary Chinese

sculpture, is celebrated for his dynamic and powerful sculptures that often blend traditional Chinese cultural themes with modern artistic techniques.

Opened with an art performance by Heri Dono, ArtMoments Jakarta 2024 showcases collections from leading national and international galleries, featuring a variety of modern, contemporary, and new media art. Complete with curated art tours and various supporting events, the fair also presents a series of engaging discussions led by experts on topics and provides numerous opportunities for learning and networking. Additionally, there will be an auction in collaboration with the S. Sudjojono Center & Larasati Auction House.

ArtWonders

Adding to the enthusiasm is a collaboration titled ArtWonders, an initiative by ArtMoments in partnership with the Ministry of Tourism and Creative Economy and the Department of Culture and Creative Economy of the DKI Jakarta Province. ArtWonders showcases various artists from Eastern Indonesia through the AKSILARASI Mandalika program, a long-term mentoring initiative designed to strengthen the creative economy ecosystem. This sustainable program is designed to span five years.

Minister of Tourism and Creative Economy **Sandiaga Uno** said, "I invite all of you to attend Art Moments 2024 in Jakarta. ArtMoments Jakarta 2024 showcases extraordinary artworks from local and international artists." He also encouraged the public to visit ArtMoments Jakarta 2024 to discover the beauty of inspiration and continue supporting the Indonesian art world.

ArtMoments Jakarta 2024 will be open to the public on 10 and 11 August 2024. Regular admission tickets are priced at IDR 100,000, with a special price of IDR 75,000 for BCA card holders. Bundling tickets, which include regular admission and drinks, are available for IDR 180,000. Tickets can be purchased via bit.ly/AMJ2024.

Additionally, BCA Credit Card holders can enjoy a special offer: a 10% cashback on artwork purchases of at least IDR 5,000,000. For IDR 10,000,000 or more purchases, they will also receive a 10% discount voucher for ArtMoments merchandise.

"BCA's involvement in this event reflects our commitment to supporting Indonesian art and culture while providing convenience and benefits for our customers. By offering special entry ticket prices, 0% BCA installment plans for up to 24 months, and various other attractive promotions, we want to encourage our customers to participate in this eco-friendly art exhibition and contribute to a sustainable future. By supporting this event, BCA strives to advance the art and culture sector in Indonesia,

demonstrating our commitment to fostering progress and environmental sustainability,” stated **Septi Herlina**, Vice President of Transaction Banking Business Development PT Bank Central Asia Tbk (BCA).

ArtMoments Jakarta 2024 is held in collaboration with the Indonesian Ministry of Tourism and Creative Economy (KEMENPAREKRAF) and the DKI Jakarta Provincial Tourism and Creative Economy Agency (Disparekraf DKI Jakarta). BCA as the Payment Solution Partner and Sheraton Grand Jakarta Gandaria City Hotel as the Venue Partner.

ArtMoments Jakarta to Feature Prestige Lounge at GC Hall, Sheraton Grand Jakarta Gandaria City Hotel

In celebration of its 20th Anniversary, Prestige Indonesia is launching a collaborative space with top partners, designed for art enthusiasts to meet, gather, and discuss their art experiences with friends and family. The lounge features contributions from brands like Prestige Indonesia, TEKA, VIVERE, Pentawira, SoftSpot, ZIP Blind, and Devialet, promising a luxurious and inspiring environment, with preciously unique in every piece.

For more information about the exhibition, please visit www.artmoments.id.

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About ArtMoments

Founded in 2015, ArtMoments is a leading art fair initiated by Indonesian art collectors in collaboration with friends and art galleries. Its journey began with +ARTMOMENTS: JOGJA, held at the Jogja National Museum from 7-30 June 2015, before expanding to Jakarta in 2018. Despite the challenges posed by COVID-19, ArtMoments Jakarta Online (a hybrid art fair) was successfully held in 2020 and 2021 and continues both online and offline art fairs. In 2023, ArtMoments expanded its reach to Bali with the Hotel Room Art Fair theme.

MEDIA CONTACT

Isyana Atiningmas
Account Services



P R E F I N I T E
COMMUNICATIONS

M. +62 812-8100-654
E. isyana@prefinite.id

Feyberesia Immanuela Djawantianros
Media & Program Manager

ArtMoments

M. +62 822-9987-7387
E. partnership@artmomentsjakarta.com

PARTICIPATING EXHIBITORS

1. Ethan Cohen Gallery – New York
2. The Columns Gallery – Singapore/ Seoul
3. Haiyat Gallery – South Tangerang
4. ISA Art Gallery - Jakarta
5. Whitestone Gallery - Singapore / Hong Kong / Tokyo / Beijing / Seoul / Taipei /
Karuizawa
6. Project : ZEN1 – Bali / Jakarta
7. D Gallerie - Jakarta
8. Andis Gallery - Jakarta
9. Richard Koh Fine Art - Singapore / Bangkok / Kuala Lumpur
10. Art:1 - Jakarta
11. Equator Art Projects - Yogyakarta
12. Linda Gallery - Jakarta / Singapore / Beijing
13. MayinArt Gallery - Singapore / Yogyakarta / India
14. Gudang Gambar - Jakarta
15. Puri Art Gallery – Bali / Malang
16. Common Art Center - Beijing
17. Art Agenda – Jakarta / Singapore
18. Gallery Woo - Busan
19. 75 Gallery - Jakarta
20. Village Art Gallery - Manila
21. DF Art Agency - Manila
22. Readyspace Gallery - Yogyakarta
23. Baik Art Gallery - Jakarta / Seoul / Los Angeles
24. Grey Art Gallery - Bandung
25. G13 Gallery – Kuala Lumpur
26. Moon's Arts – Jakarta / Bandung
27. Galeri Ruang Dini – Bandung
28. NEO Gallery - Jakarta
29. Grey Award - Bandung
30. G3N Project – Jakarta
31. ArtWonders
32. Chelsea Art Group – New York
33. MAJA Labs - Jakarta
34. Lima Art Gallery – Bali
35. Cornerstone Gallery – Jakarta
36. Studio Arte – Jakarta
37. Djon & Rose – Jakarta
38. Of Animo - Jakarta / Bali / Los Angeles
39. ArtMomento

PROGRAMS

CONVERSE MOMENTS 2024

SATURDAY, 10 August 2024

14.00 - 15.00

The Challenge of Media Art Ownership

Moderator:

Ruanth C. Thijssen , Metarupa

Speakers:

- Arno Setiawan, Lawyer
- Sudjud Dartanto, Artistic Director of ArtMoments Jakarta
- Jeong-Ok Jeon, Director of Arcolabs

15.15 - 16.15

The Relevance of Curatorial Direction upon Building your Art Collection

Moderator:

Ning Chong , Art Advisor and Art Collector

Speakers:

- Wiyu Wahono, Art Collector
- Evelyn Halim, Art Collector
- Agung Hujatnikajennong , Curator

16.30 - 17.30

Create Legacy with your Art Collection

Moderator:

Ning Chong , Art Advisor and Art Collector

Speakers:

- Phillip Augier, Founder of PASIFIKA Museum Bali
- Huai Seng Chong , Art Collector

17.45 - 18.15

S. Sudjojono : A Creative, Beautiful Mind

Moderator:

Kevin Joel, Young Professional and Abang Jakarta 2015

Speakers:

- Adrian Zachary, CEO of Maja Group
- Thufeil Hadi, Interior Designer
- Nathalie Ezmeralda, Singer Songwriter and Young Ambassador of S. Sudjojono Center

SUNDAY, 11 Agustus 2024

13.30 - 14.15

Up Close and Personal

Moderator:

Sudjud Dartanto, Artistic Director of ArtMoments Jakarta

Speakers:

- Heri Dono, Artist
- Aboudia, Artist

14.30 - 15.30

Renewal: The Evolution of Art in a Changing World

Moderator:

Sudjud Dartanto, Artistic Director of ArtMoments Jakarta

Speakers:

- Prof. Bambang Sugiharto, Educator and Philosopher
- Asmujo Jono Irianto , Educator and Curator

15.45 - 16.45

The Joy and the Risk of Art Collecting

Moderator:

Felicia Kawilarang, CMO of Ismaya Group and Art Collector

Speakers:

- Wiyu Wahono, Art Collector
- Feisal Hamka, Entrepreneur and Art Collector
- Ayla Dimitri, Content Creator and Art Collector

MAKERS MOMENT

SATURDAY, 10 August 2024

14.00 - 15.00

MobKids Art Class I

Children Painting Class by Mr. RE Hartanto

17.00 - 20.00

Wine & Painting

Adult Painting Class with BARTEGA

SUNDAY, 11 August 2024

14.00 - 15.00

MobKids Art Class II

Children Painting Class by Mr. RE Hartanto

15.30 - 17.00

Art Restoration By ART: 1 MUSEUM

17.30 - 20.30

Wine & Painting

Adult Painting Class with BARTEGA

AUCTION MOMENTS

SUNDAY, 11 August 2024

17.30 - 19.00

AUCTION of S.Sudjojono Artworks

Conducted by LARASATI Auction House

S.Sudjojono Center is a data and information center for two maestros, the painter, S.Sudjojono, and the mezzo soprano seriosa singer, Rose Pandanwangi.

For the love and passion towards the arts and fashion, SS Center have combined the two since 2017 by launching their own fashion apparels and merchandise under

ArtM●ments

the brand name of "Djon & Rose", taken from S.Sudjojono's nickname and of course Rose Pandanwangi's.

The logo is inspired by S.Sudjojono's "Si Optimis" painting, which is currently available as one of the BCA Flazz cards for this year's AMJ official merchandise.